



MAKING INNOVATION HAPPEN IN SMEs

## Meeting Agenda

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# 15<sup>th</sup> INSME ANNUAL MEETING

## Fintech & Logistics: New Technologies and Markets for SMEs

6-7 JUNE 2019

Sala delle Assemblee, Palazzo Piacentini, via Toledo 177 – 178 Naples – Italy

**REGISTER HERE**

### FIRST DAY, THURSDAY, JUNE 6, 2019 – FINTECH SESSION

MORNING	
09:00 – 09:30	Registration and welcome coffee
09:30 – 10:00	<b>Welcoming remarks and introduction</b>  <b>Sergio Arzeni</b> President, the International Network for SMEs – INSME <b>Francesco Guido</b> General Manager, South Italian Regions, Intesa Sanpaolo <b>Antonio Lucarelli</b> Director Machinery, Energy and Environment Office, Italian Trade & Investment Agency – ITA

## Panel I – Fintech opportunities for SMEs

**This Panel will examine how Fintech can overcome SMEs' financing challenges and how technology can reshape the market with new players and new solutions.**

*Panellists will discuss the following issues:*

- To what extent do Fintech-related solutions provide new ways to secure funding for SMEs?
- Does Fintech require new regulations and policies?
- Which opportunities may arise for SMEs from this digital wave?

**10:00 – 11:30**

**Chairman:**

**Salvatore Zecchini**

Former Chairman, OECD Working Party on SMEs and Entrepreneurship

**Panellists:**

**Kris Boschmans**

Policy Analyst, OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE)

**Maurizio Casasco**

President, Italian Confederation of Small and Medium-sized Industries – CONFAPI

**Helmut Krämer-Eis**

Chief Economist, Head of Research & Market Analysis, European Investment Fund – EIF

**Patrick Meinhardt**

President, Foundation of Small and Medium Enterprises & Head of Politics, BVMW The German Mittelstand

**Captain Samuel Salloum**

Co-chairman, Global Coalition for Efficient Logistics – GCEL

## Panel II – The wider impact of digitalization on SMEs

**This Panel will dig into digital innovations such as blockchain solutions and examine how digitalization is impacting on SMEs and fostering entrepreneurship.**

*Panellists will discuss the following issues among others:*

- In which way are Fintech innovations (e.g. blockchain, crowdfunding, mobile payments, etc.) reshaping the market?
- What is the impact of blockchain solutions on SMEs?

**11:30 – 13:00**

**Chairman:**

**Jay Mitra**

	<p>Professor, Essex University Business School</p> <p><b>Panellists:</b></p> <p><b>Su-Hyun Berg</b> Senior Advisor, Seoul Energy Corporation</p> <p><b>Raimund Broechler</b> Senior Research &amp; Innovation Manager, Head of Innovation, Services Lab &amp; Factories of the Future Lab, INTRASOFT International</p> <p><b>Mauro Minenna</b> General Director, ACI Informatica</p> <p><b>Roberto Parente</b> Global Leader, International Council for Small Business – ICSB</p> <p><b>Gaetano Patrimia</b> Innovation Project Manager, Prima Industrie S.p.A.</p> <p><b>Nuno Varandas</b> Co-founder, F6S Network</p>
<b>13:00 – 14:00</b>	<b>Networking lunch</b>
<b>AFTERNOON</b>	
<p><b>Panel III – Competences and skills in the era of Fintech</b></p> <p><b>This Panel will analyze competences required to support the technological change. It will include discussions on both the company and the human capital sides.</b></p> <p><i>Panellists will discuss the following issues:</i></p> <ul style="list-style-type: none"> <li>• Which relation between the education system and the business system could guarantee the development of skills and competences needed?</li> <li>• Which are the soft and hard skills needed to master the technological change?</li> <li>• To what extent are digitalization and automation a threat for employment or an opportunity for high tech companies?</li> </ul>	
<b>14:00 – 15:30</b>	<p><b>Chairman:</b></p> <p><b>Giovanni Zazzerini</b> Secretary-General, the International Network for SMEs – INSME</p> <p><b>Panellists:</b></p> <p><b>Andrea Di Anselmo</b> Vice-President &amp; Founding Member, META Group</p> <p><b>András Hlács</b> Vice-Chair, OECD Committee on Digital Economy Policy</p> <p><b>Nadine Levratto</b> Director of Research, CNRS-University Paris Nanterre Research Unit</p> <p><b>Maily Anna Maria Nguyen</b> Expert of internationalization &amp; Member of the The Italian Association for</p>

	<p>Quality Culture – AICQ Industry 4.0 Steering Committee</p> <p><b>Pierluigi Riveccio</b> Innovation Project Manager, NovaFund S.p.A</p>
<b>15:30 – 16:00</b>	<p><b>Closing remarks</b> <b>Giuseppe Tripoli, Secretary General, Italian Union of Chambers of Commerce</b></p>
<b>16:00 – 17:30</b>	<p><b>INSME General Assembly (<i>INSME Members only</i>)</b> – Financial statements approval – Governing Body Election</p> <p><i>Planned Speeches:</i></p> <p>Partnership with the Observatory on Practices of Entrepreneurs and Enterprises (OPEE), <b>Nadine Levratto</b>, Director of Research, CNRS-University Paris Nanterre Research Unit</p> <p>Launch of the INSME Education Committee, <b>Patrick Meinhardt</b>, President, Foundation of Small and Medium Enterprises &amp; Head of Politics, BVMW The German Mittelstand</p> <p>INSME Best Practice: Business Performance Monitoring Tool, <b>Dinkar Kishor</b>, Deputy General Manager and <b>Faris Al Harty</b>, Senior Project Specialist, Sharakah</p> <p>Discussant: <b>Roberto Santolamazza</b>, Managing Director, t2i – technology transfer and innovation</p>
<b>20:00 – 22:00</b>	<p><b>Gala Dinner – Circolo Canottieri Napoli with the support of GCEL (<i>by invitation only</i>)</b></p>

## SECOND DAY, FRIDAY, JUNE 7, 2019 – LOGISTICS SESSION

<b>MORNING</b>	
<b>09:00 – 09:30</b>	<b>Welcome coffee</b>
<b>09:30 – 10:00</b>	<b>Report on the outcomes of the Fintech session</b>
<b>10:00 – 10:30</b>	<p><b>Digital benchmark trade lanes to boost SMEs trade</b> <b>Gregory Bird</b>, Deputy Secretary General, Global Coalition for Efficient Logistics – GCEL</p>
<p><b>Panel IV – Logistics for SMEs in the Mediterranean region</b></p> <p><b>This Panel will discuss how logistics and supply chains are restructured considering digitalization and changes in international trade flows.</b></p>	

*Panellists will discuss the following issues:*

- How do digital innovations in logistics and supply chains (trading platform, trade finance, e-commerce, etc.) impact on business?
- How can logistics better support SMEs internationalization and their participation to global value chains?

<b>10:30 – 12:30</b>	<p><b>Chairman:</b></p> <p><b>Massimo Deandreis</b> General Manager, Italian Research Center for Economic Studies related to Intesa Sanpaolo Banking Group – SRM</p> <p><b>Panellists:</b></p> <p><b>Despina Anastasopoulos</b> Research &amp; Innovation Manager, INTRASOFT International</p> <p><b>Alessandra Colpo</b> Administration and Finance Director, Carpisa</p> <p><b>Simona Lertora</b> Managing Director Marketing &amp; Business Development, DHL Express</p> <p><b>Mario Mattioli</b> President, Italian Shipowners' Association – CONFITARMA</p> <p><b>Hamsa Thota</b> President, Innovation Business Development – IBD</p>
<b>12.30 – 13.00</b>	<p><b>Closing Remarks</b></p> <p><b>Giovanni Zazzerini</b>, Secretary-General, the International Network for SMEs – INSME, Italy</p>
<b>13.00 – 14.00</b>	<b>Networking Lunch</b>
<b>15:00 – 18:00</b>	<b>Naples City Sightseeing Tour</b>

Please note that this is a preliminary programme and therefore is subject to changes.

The 15<sup>th</sup> INSME Annual Meeting will be held in English. No translation service is foreseen.

## ANNUAL MEETINGS

Annual Meeting 2019

**Meeting Agenda**

Speakers

Meeting Venue

Sightseeing Tours

Accommodation

Latest Annual Meetings